

EDITORIAL

The Internationalization of Research at UCV has been strengthened in these times of virtuality, becoming in this context of pandemic one of the main axes that has made possible the development of new agreements and arrangements, so that we could confirm the potential of virtuality in the Development of Internationalization Seminars in Management and Competitiveness, Mobility Forums for the strengthening of research, International Conference on Challenges of Research and Innovation, and Academic Socialization Meetings about Research Experiences.

This new way of facing and dealing with the pandemic has awakened in researchers a spirit of cooperation that has encouraged innovation and the generation of work networks through research, its dissemination and publication of results.

We will be looking forward to the physical presence in a classroom to complement it with other actions, the development of sister agreements, strengthen ties with researchers and, above all, contribute to sustainable development of the region through the Internationalization of Research at UCV.

Dr. Jorge Adrián Salas-Ruíz
Vice-President of Research

INTERNATIONALIZATION OF RESEARCH AT UCV

III INTERNATIONAL SEMINAR ON MANAGEMENT AND SUSTAINABLE COMPETITIVENESS AND V INTERNATIONAL RESEARCH CONFERENCE - FECEA

Víctor Hugo Fernández Bedoya, RENACYT lecturer, participated on behalf of the School of Administration of the Universidad César Vallejo, Los Olivos campus, as a speaker at the III International Seminar on Management and Sustainable Competitiveness and the V International Research Conference FECEA. Event organized by the Faculty of Economics and Administration of the Corporación Universitaria del Caribe (Colombia). He submitted the paper entitled: "Industrial marketing: a little-explored topic"



INTERNATIONAL MOBILITY FORUM FOR THE STRENGTHENING OF RESEARCH

Dr. Eduardo José Campechano Escalona, a research professor at the Universidad Cesar Vallejo, Trujillo, Peru, participated in the Forum with the subject: Experiences of Mobility at the Universidad Cesar Vallejo, Trujillo, Peru and Mexico, where representatives from Spain, Mexico and Colombia also participated with the following topics: The Inter-institutional Program for the Strengthening of Research, and Graduate Studies in the Pacific "Dolphin Summer" in charge of Mg. Carlos Humberto Jimenez Gonzalez, General Coordinator of the Program (DELFIN). Experiences of the Mobility in the Autonomous University of Hidalgo at National and International level in charge of Dr. Magda Gabriela Sánchez Trujillo, Leader of CA 94, Superior School of Tepeji del Río, Autonomous University of the State of Hidalgo (UAEH). International Mobility between Spain and Mexico by Dr. Marcelo Sánchez-Oro Sánchez, Group Leader of Local Sustainable Development (DELSOS), Cáceres, Spain, University of Extremadura, Cáceres, Spain. The International Mobility between Colombia and Mexico by Victoria Eugenia Patiño Arenas, Vice-President of Research and Extension, Universidad Unicomfauca/Popayán Colombia.



INTERNATIONAL CONFERENCE CHALLENGES OF RESEARCH AND INNOVATION IN TIMES OF COVID- VIRTUAL

Dr. Jorge Salas Ruiz and his team, on behalf of Cesar Vallejo University's Vice Presidency of Research, carry out the dissemination of research work conducted by professionals, postgraduates, academics, and students from different university institutions and the business sector in Peru and the world, to the society in general. Likewise, the objective was to disseminate the advances and results of the scientific and technological research work to the university community and society in general. The event was held on November 26, 27 and 28 this year in parallel rooms by zoom in which the reception of research papers, category Conferences, student papers and scientific articles took place. Likewise, the Diffusion of the INTERNATIONAL CONFERENCE CHALLENGES OF RESEARCH AND INNOVATION IN TIMES OF COVID-VIRTUAL was carried out, via email with invitations to neighboring universities at a national and international level. The papers were presented in three categories: lectures, scientific papers, and student papers. 30 national and international lectures, 12 national and international articles by students and 30 national and international scientific papers were presented. The topics developed were: Education in Science, Technology, and Humanities, Health Protection and Struggle against Covid-19, Governance and Public Policies, Environment, Social Development and Development and Economic Growth. Panelists from the different branches of the Universidad César Vallejo participated, as well as national and international speakers from the United States, Mexico, France, Ecuador, Chile, Brazil and Peru.



I INTERNATIONAL CONGRESS IN ECONOMIC AND SOCIAL SCIENCES. II ACADEMIC SOCIALIZATION CONFERENCE ON RESEARCH EXPERIENCES

Several lecturers from César Vallejo University participated in this congress, among them are:

Josefina Amanda Suyo Vega, Rosario Violeta Grijalva Salazar, Monica Elisa Meneses la Riva, and Víctor Hugo Fernández Bedoya presented the paper: "Electronic Taxation in Times of COVID-19" at the I International Congress in Economic and Social Sciences and the II Academic Socialization Conference on Research Experiences organized by the Corporación Universitaria Autónoma de Nariño (Colombia). Isabel Menacho Vargas, Francis Esmeralda Ibarguen Cueva, José Camarena Mucha and María Álvarez presented a scientific article: "Teacher's attitude and information and communication technologies in times of pandemic by Covid 19 in primary school teachers in Peru". Josefina Amanda Suyo Vega, Rosario Violeta Grijalva Salazar, Mónica Elisa Meneses la Riva, and Víctor Hugo Fernández Bedoya presented the paper "Systematic review of university education formative evaluation in Latin America." The papers described have the opportunity to be published as book chapters and scientific articles in a Social Science Journal of the institution indexed in Scopus.

II ENCOUNTER OF RESEARCH BEGINNERS - INVESTIGARTE

On November 18, representatives of the Semilleros de Investigación Universitarios (University Research Beginners) from Cesar Vallejo University, (INVESTIGATORS IN ACTION), participated as speakers in the II Gathering of Research Beginners - INVESTIGARTE. The event was organized by the University of Research and Development (Colombia) and was broadcast on social networks (<https://www.facebook.com/watch/live/?v=704414907124496>).

Los representantes fueron en tres grupos:

- Professor Victor Hugo Fernández Bedoya, and student Magaly Esperanza Ortíz Palomino.
- Professor Josefina Amanda Suyo Vega and students Maribel Alexandra Mendoza Morales, Raysa Luzmila Truyenque
- Professor Mónica Elisa Meneses La Riva and students Elva Rosa Monzón López, Giovanni Di Deus Ocupa Meneses.

VISIBILITY AND DISSEMINATION OF RESEARCH

PUBLICATION OF ARTICLES IN SCOPUS INDEXED JOURNAL

On November 5th of this year, the article "Factors associated with the commission of extortion in La Libertad Fiscal District 2017-2018" was published in the Colombian Crime Journal indexed in Scopus. The work team was formed by the lecturers: Dr. Irma Luz Yupari Azabache, Mg. Magdiel Zurita Meléndez, Mg. Luigi Villena Zapata and Mg. Helen Rabal León. Link of the article in mention: <https://www.policia.gov.co/revista/revista-criminalidadvolumen-62-no-2>.

On November 19 of the current year, the article "Factors associated with attitudes and preventive practices against the COVID-19 pandemic" was published in the Colombian Magazine MVZ, indexed in Scopus. The work team was made up of the lecturers, Dr. Irma Luz Yupari Azabache, Dr. Jorge Luis Diaz Ortega, Mg. Angela Rodriguez Diaz and Mg. Ana Peralta Iparraguirre. Link of the article in mention: <https://doi.org/10.21897/rmvz.2052>



**I Congreso internacional de
CIENCIAS ECONÓMICAS Y SOCIALES**

**II Encuentro de socialización académica sobre
EXPERIENCIAS INVESTIGATIVAS**

Santiago de Cali, 13 de noviembre de 2020

PRESENTATION OF THE PSYCHOLOGY BOOK “THE TEST OF THE TWO PEOPLE WORKING”

On Thursday, November 19 at 5:00 pm this year via ZOOM, the book “THE TEST OF THE TWO PEOPLE WORKING” was presented by the author, Dr. Juan Kaneko Aguilar, lecturer-researcher of the Professional School of Psychology attached to the Faculty of Health Sciences. The table of honor was presided over by the Vice President of Research, Dr. Jorge Salas Ruiz, who gave the opening remarks, Dr. Roger Rodríguez Ravelo, Director of the School of Psychology, Dr. Eduardo Campechano Escalona, Director of the Editorial Fund and the author of the book. The presentation was attended by more than 400 people who heard from the author the most relevant aspects of the book, which was presented as a publishing novelty at the International Book Fair of Lima (FIL).

PRESENTATION OF THE BOOK “THE LEGAL NOTION OF THE PERSON”

On Thursday, November 5th at 6:30 pm of the current year, via ZOOM, the book The Legal Notion of the Person attributed to the Indian in the Colony was presented by Dr. Gerardo Ludeña Gonzales, lecturer of the Academic School of Law from the Lima Norte Campus. At the academic ceremony, the table of honor was formed by Dr. Jorge Salas Ruiz, Vice President of Research, who was in charge of giving the opening remarks, the Dean of the Faculty of Law and Humanities, Dr. Jeannette Cecilia Tantalean Rodríguez, the Director of the Editorial Fund, Dr. Eduardo Campechano Escalona, the presenter and commentator of the book, Dr. Julio Santiago Solís Gózar and the author of the book, Dr. Gerardo Ludeña Gonzales. The author highlighted the importance of this type of production for the area and his satisfaction with the goal achieved.

