

EDITORIAL

Research as a cognitive activity aims at the construction of ideas and solutions to improve the quality of life of society, so it must always be accompanied by a communication and dissemination component to make it known to the various social actors that are part of life in society.

Throughout the year the production and dissemination of knowledge has been a constant at the Universidad César Vallejo, despite the adverse and complex circumstances we have been experiencing. The newsletter INVESTIGA UCV, has been the dissemination tool that the Vice Presidency of Research, through the Editorial Fund, has agreed to create to inform the Vallejo community and the general public about all research activities carried out at this University.

With this volume, the activities of the year 2020 are closed and we hope to continue our commitment to the visibility of science and the dissemination of the activities that we develop at UCV.

Dr. Jorge Adrián Salas-Ruíz
Vice President of Research

INTERNATIONALIZATION OF RESEARCH

XII INTERNATIONAL LATIN AMERICAN CONGRESS OF SOCIAL COMMUNICATION, MADRID, 2020

The Renacyt teachers and researchers from César Vallejo University Jhon Holguín Álvarez, Juana Cruz Montero, Fernando Ledesma Pérez and lecturers from the National University of Education Enrique Guzmán y Valle, presented the paper "HOMESCHOOLING: A CONSERVATIVE AND LIBERAL PROPOSAL IN THE EDUCATIONAL CONTEXT OF PERU" through the teleconference modality for educators, teachers and researchers from the Faculty of Communication of the Complutense University of Madrid and others, in the "XII International Latin American Congress of Social Communication", sponsored by Editorial Fragua, Revista Latina de Comunicación Social and the Journal Inclusiones. The event was held on December 2, 3 and 4, 2020. At the congress, 8 workspaces with defined lines of research were presented, and the Peruvian speakers presented their topics at the working table "Proposals for free communications".



**XII Congreso Internacional Latina de
Comunicación Social**
2, 3 y 4 de diciembre de 2020
Madrid
En Línea, virtual y presencial
Envío de Resúmenes hasta el lunes **29 de junio**
Este año con opción a:
- Publicación en la Revista
Latina de Comunicación Social
- Capítulo de Libro en la
Editorial Fragua
- Publicación en la Revista
Inclusiones
XII CILCS
¡No puedes quedarte fuera!
www.congresolatina.net

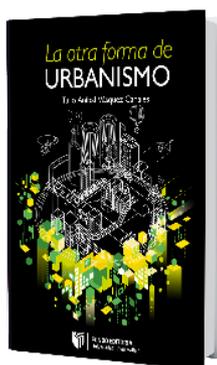
NATIONAL RESEARCH DAY - PFA RESEARCHES

On December 1, 3 and 5, the Adult Education Program developed the National Research Day called: PFA Investiga (PFA Researches) which was aimed at socializing the findings of the best research papers developed by students of the Adult Education Program, from the last cycles, at the nationwide level during the 2020-II semester, and which were oriented to the search for solutions to problems in society and to be academic contributions to achieve the goals set out in the sustainable development agenda. These investigations were evaluated by a demanding foreign and national jury of research specialists from Santo Tomas University of Colombia, the Research and Development University of Colombia and Santiago Antunez de Mayolo University of Huaraz.

VISIBILITY AND DISSEMINATION OF RESEARCH

PRESENTATION OF THE BOOK “THE OTHER URBANISM”

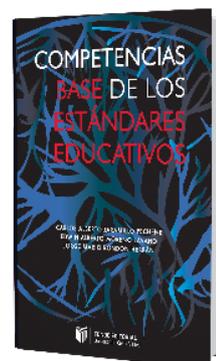
On December 12 at 6:00 pm the presentation of the book “La Otra forma de Urbanismo” (The Other Form of Urbanism) by Mg. Tulio Aníbal Vásquez Canales was held. He is a lecturer of the School of Architecture in the Tarapoto Branch. This book has as its thematic axis the deterioration of the world ecology as a consequence of bad practices in urban planning.



Architect Mg. Jacqueline Bartra Gómez, coordinator of the School of Architecture of the Tarapoto Branch, was in charge of the presentation of the book. Also present were the authorities of the Universidad César Vallejo, Dr. Jorge Salas - Vice President of Research, Dr. Eduardo José Campechano Escalona - Director of the editorial fund, Dr. Edward Rubio Luna Victoria - Dean of the Faculty of Engineering and Architecture, and Lic. Dick Acuña Navarro - General Director of the Tarapoto Branch.

PRESENTATION OF BOOKS OF THE SCHOOL OF SPORTS SCIENCE

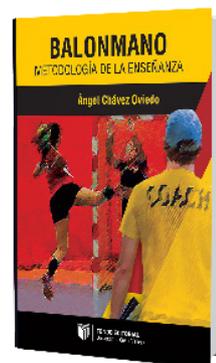
On December 17 at 10:00 am, the presentation of the book “Competencias Base de los estándares educativos” (Basic Competences of Educational Standards) was held. The authors, Dr. Carlos Alberto Jaramillo Pechene, Mg. Edwin Alberto Moreno Lavaho and Mg. Jorge Mario Rondón Herrán are lecturers of our School of Sports Sciences.



This book has the development of the contents as its thematic axis; from the objectives, the achievements and their indicators and ending with the competences for the development of communication and globalization.

The presentation was in charge of Dr. Alberto Moreno González from the University of Tolima (Colombia), the Vice President of Research, Dr. Jorge Salas Ruiz, was also present and so were Dr. Ana Teresa Fernández Gill, General-Director of César Vallejo University, Trujillo, Dr. Jannette Tantalean Rodríguez, Dean of the Faculty of Law and Humanities, Dr. Eduardo José Campechano Escalona, Director of the UCV Editorial Fund, with the special presence of the founding President engineer César Acuña Peralta, the teaching staff of the School of Sports Sciences, guest lecturers from foreign universities and students.

On December 17 at 4:00 a.m. the presentation of the book “Handball, Teaching Methodology” by Dr. Angel Chavez Oviedo, lecturer of the School of Sports Sciences, took place. This book explains in a detailed and methodological way the teaching of the main techniques of handball, sequencing the elements in the order of teaching, which allows the gradual learning of the student, whatever the level of teaching.



The presentation of the book was in charge of Mg. Yuri Rosales Ricardo from Holguin University (Cuba). Also present were Dr. Ana Teresa Fernandez Gill, Director-General of Cesar Vallejo University, Trujillo, Dr. Jannette Tantalean Rodríguez, Dean of the Faculty of Law and Humanities, Dr. Eduardo Jose Campechano Escalona, Director of the Editorial Fund, the teaching staff of the School of Sports Sciences and foreign guests.