INVESTIGA UCV



Newsletter of the Vice-Presidency for Research

Year 1 Number 2 August, 2020 - investiga@ucv.edu.pe





EDITORIAL

Research, professional training and university social responsibility are the main axes of Universidad César Vallejo, which are articulated and integrated in the implementation of its formative research model. In the context of the difficult circumstances we are going through in the world, we have been concerned with making of virtuality our main ally; in this way, we continue to promote research in our young students, future leaders and professionals who need to grow and cross borders. That is why at UCV we are carrying out training courses strengthening the Internationalization of our Research Program, for which we have more than 100 international agreements. At the Research Vice-Presidency, we have organized and participated in scientific research conferences, national and international congresses, research and technology summits, among other large events in which both our lecturers and students have been able to disseminate the results of their research in the process of technology transfer. From the Research Vice-Presidency, we continue to bet and contribute to the growth of our Vallejian community, committed to excellence and quality in the process of teaching, research and our students' learning.

Dr. Jorge Adrián Salas Ruiz Research Vice-President

INTERNATIONALIZATION OF RESEARCH AT THE UCV

RESEARCH STAY - UNIVERSIDAD VERACRUZANA

Author: Mgtr. Eloy Soto Abanto

This research stay at Universidad Veracruzana, now in a virtual way, allows students from the Universidad César Vallejo to cooperate in research projects of academic researchers; this allows them to strengthen their competences related to science, technology and innovation. Undergraduate and graduate university students participate from universities in Spain, Colombia, Ecuador, Cuba, Mexico and Peru. The performance of the Vallejian students has been as expected, standing out for their lea-

dership, proactivity and their knowledge acquired in research throughout their academic training. The students selected by school are: Accounting: Erika Jaqueline Namoc Tejada, Silvia Judith Céspedes Esquive and Melina Anabel Horna García; from Psychology: Luisa Fernanda Alza Landeo and Betty Margot Vega Cruzado, and from Systems Engineering: Kewin Miguel Carrera Ruiz.



STUDENT PARTICIPATION IN DOLPHIN PROGRAM

Author: Dra. Susana Paredes Díaz

The Interinstitutional Program for the Strengthening of Research and Graduate Studies in the Pacific (Dolphin Program) was created in 1995 in Mexico, with the mission of promoting mobility activities for the dissemination of science and technology; among these, it brings together more than 200 higher education institutions and research centers in that country, Colombia, Costa Rica and Peru; It arrived at the Universidad César Vallejo in 2019, when it hosted 7 students for a face-to-face stay at the Northern Lima campus, and who, assisted by Architect Henry Lazarte, successfully carried out a multidisciplinary research at the urban architectural level. In 2020, due to the health crisis for seven weeks, the UCV integrates 26 students, through virtual stay, to teaching projects whose lines of research are of their interest and they have been using our digital platforms and virtual library, allowing the exchange of inter-institutional strengths to establish networks of cooperation and future consultancy service.



VISIBILITY AND DISSEMINATION OF THE RESEARCH

UCV BOOK CO-PUBLISHING

Author: Dr. Eduardo Campechano Escalona

The Editorial Fund has started a co-publishing process with José Francisco Caldas District University of Colombia, with which it is working towards the publication of the book *Education, employability and labor insertion*, product of the project Emple-ap: "observatory for labor insertion and strengthening of employability in countries of the Pacific Alliance" sponsored by the Erasmus+ program of the European Union, in which the UCV is a partner.

This book will be a compilation of research results, whose texts will be evaluated through the double-blind system (peer review). Once approved, the book will be published in digital format, in accordance with the Creative Commons Attribution - Non-commercial and in open access as part of the support for research dissemination.

The UCV Editorial Fund and the Editorial of the University Agustiniana from Colombia launched the call for the book: A Latin American look at the COVID-19 pandemic: reflections from the social sciences and humanities. This co-publication is a compilation of academic essays that address the cultural scenario, socio-cultural conditioning and demographic factors of Latin America and the Caribbean in the face of the current pandemic. Manuscripts must be original and unpublished, must not be in the process of being evaluated in any other call, and must be between 6,000 and 8,000 words long, excluding the list of references. Each contribution, will be subject to an evaluation through the double blind system (peer review). The book is planned to be published in digital format and in open access in December.





LAUNCHING OF EDITORIAL NEWS IN THE FIL

Author: Dr. Eduardo Campechano Escalona

The Editorial Fund of the Universidad César Vallejo was present at the 25th International Book Fair (IBF), which was conducted in the virtual mode this year. Within the cultural activities that took place, there was the presentation of four new editorials:

The novel *El largo Camino de Castilla (Castilla's long road)*, by Eduardo González Viaña, transmitted on Sunday, August 23 at 7:00 p.m. on Youtube.

The book *Test de las dos personas trabajando (Test of the two people working)*, by Dr. Juan Kaneko, transmitted on Wednesday, August 26 at 2:00 p.m. on Facebook.

The book La noción jurídica de persona atribuida al indio en la Colonia (The legal notion of person attributed to the Indian during the Colony), by Gerardo Ludeña, transmitted on Thursday, August 27 at 2:00 p.m. on Facebook.

The book *Pensamiento, emoción y resultado (Thought, emotion and result)*, by Manuel Díaz Rhodes, transmitted on Wednesday, September 2 at 3:00 p. m. on Facebook.









UCV LECTURERS WITH RENACYT REGISTRATION AND QUALIFICATION

Author: Ing. Sandra Pedreros Vega

Research at Cesar Vallejo University is one of the activities developed by our lecturers to generate new knowledge and changes to respond to the new needs that society faces today. The use of new technologies, research and data analysis has made it possible for our researchers to have a greater presence in the scientific community.

At present, the UCV has 53 professors with RENACYT registration and qualification, of whom 46 are in Maria Rostworowski's level and 7 in Carlos Monge's level. They are distributed in the campuses of Ate, Callao, Chimbote, Chiclayo, Northern Lima, SJL (San Juan de Lurigancho), Piura and Trujillo.

PARTICIPATION IN THE AMCID INTERNATIONAL VIRTUAL UNIVERSITY FAIR 2020

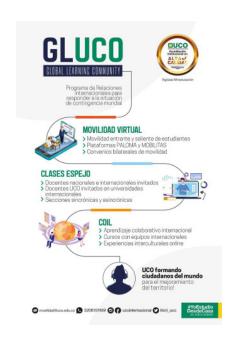
The Vice-President of Research at UCV, Dr. Jorge Salas Ruiz, participated in the AMCID International Virtual University Fair 2020 as a speaker with the paper "A glance at internationalization of research at UCV: future challenges".



RESEARCH AND TRAINING

MIRROR CLASSES AT THE UNIVERSIDAD **COOPERATIVA OF COLOMBIA**

The Universidad Cooperativa de Colombia (Cooperative University of Colombia), through the Public Accounting Program at the Ibagué campus, invited the Universidad César Vallejo (César Vallejo University), Callao campus, to participate in international mirror classes in the Research Methods and Methodology Course, VII semester, and Degree Option, VIII semester. These classes were held on May 13, 15, 19, 20 and 22 and their objective was to exchange knowledge with lecturers and students of the research courses, and to socialize the research projects formulated by the lecturers of the Universidad Cooperativa de Colombia, as well as those from invited universities (Ecuador, Peru and Mexico). The director-general from the Callao campus, the academic coordinator, Mr. Braulio Castillo Canales, and the teaching staff conformed by Dr. Manuel Mori Paredes, Ms. Yadith Rocca Carvajal, Ms. Beatriz Panche Rodríguez, Dr. Eliana S. Castañeda Núñez and Mr. Hans Mejía Guerrero participated in these classes. Likewise, during the first week of June of the current year, they received another invitation for the research lecturers of the Faculty of Business Administration, who participated in the mirror classes, to participate as jurors in the virtual submission of the thesis reports of that university, which was held on June 26.



DEGREE PROGRAM FOR UNIVERSITIES WITH A DENIED LICENSE

Author: Dr. Rafael Arturo Alba Callacná

The objective of the Degree Program for students, who hold a Bachelor's Degree from universities with denied licenses, is to provide methodological support for research with highly prepared advisory lecturers and be ready to get their professional title.

In this way, participants will be able to update or write their thesis, or develop their professional competence report, complying with the requirements and quality criteria to submit their research work. To obtain the professional title in the UCV, prospective graduates can choose one of the three following modalities: Thesis Update Program (2 months), Workshop on Elaboration of Thesis (4 months) and Professional Sufficiency Work.

